

## MA in International Relations and Cultural Diplomacy

**Date :** noviembre 13, 2011

The degree is offered and awarded by Babes-Bolyai University (BBU) in cooperation with the Institute for Cultural Diplomacy (ICD)

Where: Germany: Berlin; Romania: Cluj-Napoca

When: Year Round

Overview: Offered by the BBU in partnership with the ICD, the program will combine the traditional academic components of International Relations with a focus on the role of soft power and cultural diplomacy in contemporary global affairs.

The Key Objectives of the program are:

- To provide students with an in depth understanding of the theory and practice of international relations within the contemporary interdependent world placing a particular emphasis on cultural diplomacy within this framework
- To educate students about cultural diplomacy within the context of the political, economic and cultural pillars upon which sustainable international relations are based.
- To analyze soft power and hard power strategies within the international relations discourse in the recognition that each element is mutually important and compatible in what Prof. Joseph Nye has characterized as “smart power.”

The MA in International Relations and Cultural Diplomacy is a 4 semesters´ year program. The program is consists of two semesters at the Institute for Cultural Diplomacy (Berlin, Germany), a semester (three months) at Babes-Bolyai University (Cluj, Romania) and a Thesis semester, which could be completed either onsite or as a distance semester. The unique combination of studying at two different institutions provides the vital support and experience that a student needs in order to succeed in the academic, political and professional fields.

Setting and Course Description: The Master’s program follows the structure of a 4 semesters´ year program - the curriculum is divided into four different semesters. However, the curriculum has been built in such a way that students are able to condense their studies into a period of 12-15 months should they wish. This is particularly useful to students with other commitments, whether professional or otherwise. Students are offered an array of optional courses to accompany the mandatory courses, work experience opportunities and the final thesis. The first semester in Berlin will consist of three mandatory courses and two optional, whilst during the second semester, students will undertake a professional development and training program at the Institute for Cultural Diplomacy in Berlin, where each student can immediately apply in practice what they learned in theory in the first semester. The third semester will take place on the campus of BBU in Cluj,

Romania, and will consist of three mandatory courses and two optional courses. During the fourth semester students will produce a final thesis on a related topic of their choice.

**Program Value:**

- The program offers students a core curriculum of International Relations, which will prepare the student for a vast array of career opportunities across the world.
- Students will have access to an expert faculty with experience in international politics and diplomacy, and will acquire the knowledge and skills needed to work in a complex global order.
- Students will obtain an expertise in cultural diplomacy which is currently a rare yet rapidly increasing and important field within the public sector, private sector and civil society.
- Students of this program will be significantly advantaged in the political arena against students who simply obtain an MA in international relations.
- During the “Professional Training” semester of the MA students will be able to create and implement their own programs of cultural diplomacy.
- Graduates will discover that the curriculum and faculty prepare them for evolving careers in academia and all public and private international sectors

**Program Cost:** Tuition for the program is €12,000 (€3,000 per semester).

**Dates & Deadlines:**

Spring Semester 2013:

Enrollment Day: February 4th, 2013

Late Submissions: December 10th, 2012

Key words: graduate program, graduate degree, MA course, culture, cultural diplomacy, soft power, smart power, inter-cultural affairs, nation branding, peace, civil society, conflict, resolution, sustainability, economy, international relations, politics, awareness, crisis, European studies, cross-cultural research, international trade, market orientation, political economy, integration, human rights, entrepreneurship, education,

ICD link: [www.ccds-berlin.de](http://www.ccds-berlin.de)